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## The Sterling Council Announces Five Florida Manufacturers Recognized for High Performance

Tallahassee, FL – Four Florida manufacturers have earned the 2023 Sterling Manufacturing Business Excellence (SMBE) Award. A fifth has been recognized for High Performing and Innovative Operations. The SMBE Awards and recognition are given annually to Florida manufacturers who achieve high levels of performance in several categories, including leadership, strategy, customer and market focus, measurement, analysis, knowledge management, workforce, and operations. The 2023 SMBE winners are:

### Gold Awardees

- Palm Beach County Water Utilities (Boca Raton, <https://discover.pbcgov.org/waterutilities>)



- TRU Simulation + Training, Inc. (Lutz, <https://www.trusimulation.com/about>)



- VeeThree Electronics (Bradenton, <https://www.veethree.com/group/veethree-electronics>)



### **Bronze Awardee**

- DMSI International (Venice, <https://www.dmsimfg.com>)



### **High Performing and Innovative Operations Awardee**

- Intellisteel Group, LLC (Groveland, <https://www.intellisteelgroup.com>)



“The Sterling Council is honored to recognize these five manufacturers. They have demonstrated exceptional performance in the Florida manufacturing sector,” said Roland Martinez, Chairman of the Sterling Council. “Each company has undergone a rigorous process assessing their ability to address strategic challenges and align company resources to achieve their mission for enduring success. They represent the best of Florida manufacturing. On behalf of The Sterling Council and our statewide partners, I congratulate each company for these awards.”

These five companies rose to the top in a field of 100 Florida manufacturers nominated for this year’s awards. A team of Sterling Council-trained examiners and manufacturing community representatives contributed their time and expertise to evaluate the nominees, including virtual site visits and interviews with managers and employees of each manufacturer.

The Sterling Council will celebrate and showcase these companies as they receive their awards at the 31<sup>st</sup> Annual Sterling Awards Banquet on June 2, 2023, at the Hyatt Regency Orlando. They will be featured in plant tours and other activities for sharing best practices to benefit Florida’s manufacturing sector. For more information about the SBE Award, please visit <https://www.floridasterling.com/smbea/> or contact the Sterling Council at [SMBEA@thesterlingcouncil.org](mailto:SMBEA@thesterlingcouncil.org).

*The Sterling Council established in 1992; is a public/private not-for-profit corporation supported by the Executive Office of the Governor. The Council oversees the Governor’s Sterling Award for Performance Excellence and the Georgia Oglethorpe Award presented annually to high performing, role-model organizations, both private and public, who demonstrate superior management approaches and role model results. Sterling’s annual conference teaches participants how to elevate performance and increase productivity. Nearly 600 executives and professionals gather at this event each year for a one-stop source for education, information, and inspiration. The conference concludes with the recognition of best practices, the Team Showcase Champion, and the presentation of Sterling, Oglethorpe, and Manufacturing Business Excellence Awards. For more information, please contact John Pieno at (850) 922-5316 or visit [www.floridasterling.com](http://www.floridasterling.com).*