



*#WeAreSterling*

ELEVATING PERFORMANCE EXCELLENCE

## **2022-2023 Governor's Sterling and Georgia Oglethorpe Assessment Application of Intent**

Please type and make a copy for your records.

1. ***Applicant Organization (including Division Name) as you want listed on the Feedback Report and Award, as appropriate.***

Official Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

2. ***Highest Ranking Official***

Name (Mr. Ms. Dr.): \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

***Official Representative for Correspondence:***

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

3. ***For Profit Designation***

Is the Applicant a for-profit business?

(Check one) ☐ Yes ☐ No

4. ***Sector Category (please check one)***

☐ Manufacturing ☐ Service ☐ Education ☐ Health Care ☐ Nonprofit (Government)



**5.     *Size and Location of Applicant***

Number of sites included in the application:

Total of Full-Time employees for the application:

Can the Applicant make available sufficient personnel, documentation, and facilities to allow a full examination of its operational practices with all major organizational functions of its statewide operations?

(Check one)    ☐ Yes                      ☐ No

**6)     *Site Listing and Descriptors Form***

A - Address of Site	B - Relative Size— Percent of Applicant's		C - Description of Products, Services, or Programs
	Employees	Sales or Operating Budget	



**Instructions:**

- A. *Address of Site(s)* – Provide the complete physical address of the site.
- B. *Relative Size*- Provide the approximate percent of the Applicant's employees at each site.  
Provide the approximate percent of the total sales or operating budget at each site.
- C. *Description of Key Products, Services, or Programs* – Describe the types of programs or services that are the output of the site. It may be necessary to state the relationship between the output of the site and the Applicant's programs and services. It is not necessary to list every program or service.

**7. Key Business Factors**

Provide a brief description of the following key business factors:

- a. Description of Applicant organization (products, programs, services, and technologies).
- b. Description of the major markets (local, regional, national, and international); conclude with a list of key customer groups and/or market segments.
- c. Describe your relative size and growth in your industry or sector and principle factors determining success in key strategic challenges. Conclude with a list of key competitors and suppliers.



8. Briefly describe the organizational structure and management links to the parent organization. Attach line and box organizational chart(s) showing the relationship of the Applicant to the highest management level of the parent organization, including all intervening levels.

9. Briefly describe the reason(s) why the Applicant is taking the challenge to apply for the Governor's Sterling Award.

***Statement of Authorization***

We understand that this Application of Intent Form and subsequent Governor's Sterling Award Application will be reviewed by members of the Board of Examiners. If selected for a Site Visit, we agree to host the Site Visit to verify and clarify information provided in the Application. My signature also acknowledges I have read and agreed to the requirements for the Governor's Sterling & Georgia Oglethorpe Award Application and responding to the Results Items in Category 7, as provided in the Governor's Sterling & Georgia Oglethorpe Award Application Guide.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Name (Printed)

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Telephone Number



**Checklist**

- \_\_\_\_\_ Application of Intent filled in completely and signed.
- \_\_\_\_\_ Application of Intent processing fee of \$1,000 (*non-refundable*) payable to  
**Florida Sterling Council** (attach or call with credit card information)

Is a line and box organizational chart included which shows all components of the Applicant organization?

☐ Yes      ☐ No

*If the Applicant is a sub-unit of a larger organization:*

Are the line and box organizational charts included which show the relationship of the Applicant organization to the highest management level of the parent organization, including all intervening levels? ☐ Yes      ☐ No