

Knowledge You Need Now

STERLING INSTITUTE FOR ORGANIZATIONAL
LEARNING & DEVELOPMENTSM

Strategic Planning Reboot



**Facilitated by:
Dr. Raina Knox
& Dr. Mary Beth Corace**

Due to the worldwide pandemic, business is conducted in a different way than we have experienced before.

This LIVE four-part virtual series will address the unique challenges of successful adjustment and execution of your organization's strategic plan.

\$495 for series per person OR \$794 for series per person with 2 hours of coaching.

For more details, email info@floridasterling.com or visit our website at floridasterling.com.



Strategic Planning Reboot Series

Course Outcomes

The outcome of participation in the series will be a rebooted strategic plan based on the identification of new and/or recommitted business priorities, along with the capability for managing and adjusting the plan as the new environment changes. Join us for an interactive and engaging series with experienced facilitators and fellow students focused on navigating a new normal.

Sessions at a Glance

Session 1 – Environment & Performance Assessment

May 28 | 9 - 10:30 AM

Session 2 – Risk Identification, Mitigation, and Prioritization

May 28 | 2 - 3:30 PM

Session 3 – Plan Development & Execution in the New Environment

June 11 | 9 - 10:30 AM

Session 4 – Plan Monitoring & Adjustment in an Uncertain Environment

June 11 | 2 - 3:30 PM



Meet the Facilitators



Dr. Raina Knox, President and Chief Executive Officer, Stratex Solutions

Dr. Raina Knox is the Co-Founder and CEO of Stratex Solutions, home of Ascend™, a Baldrige strategic planning software, and Apex™, a Baldrige assessment, application, and examiner software. Dr. Knox has over 25 years of experience in partnering with organizations to improve key planning systems and processes using Baldrige. She served as the Executive Director of the Missouri Quality Award from 2009-2015 and served in the role of examiner, team lead and judge for multiple state programs and the national Baldrige program. She holds a BBA and MBA from Baker University and a Doctor of Management in Information Systems Technology from the University of Phoenix.



Dr. Mary Beth Corace, Professor, Adjunct, University of South Florida

Dr. Corace is a Master Examiner for the Sterling Governor's Award and the Malcolm Baldrige National Quality Award serving as a judge for that award. She coordinates strategic planning summits for the Sterling Conference and consults with organizations on strategic planning, continuous improvement, and project management. She is an adjunct professor at USF. With over 30 years of experience, she served as Pinellas Schools' Director of Strategic Planning and Quality Academy, administrator of IB, and teacher at elementary, middle, high, and university levels, and writer/manager of federal grants. Dr. Corace earned a BS from Penn State and MAE and Ph.D. from USF.