



# FLORIDA STERLING 28<sup>th</sup> Annual Conference

*See the Future with 2020 Vision*

MAY 26-29, 2020 | JW MARRIOTT ORLANDO GRANDE LAKES

## 2020 FLORIDA STRATEGIC PLANNING SUMMIT “ACTION LAB”

May 26, 2020 7:30 a.m. – 4:00 p.m. JW Marriott Orlando Grande Lakes

**The Florida Sterling Strategic Planning Summit** is a workshop to support and develop strategic plans for all types of organizations, any sector or size. Come with your leadership team to this Strategic “Action Planning Lab” (this is a **facilitated** event limited to **30** organizations to maximize learning). Hear from award winning organizations significant strategies and tips! Become a better organization by learning how to:

- Develop action plans that drive your Vision and your Strategic Plan
- Determine why some Action Plans are successful and why some Action Plans fail
- Use Data in keeping track of the work of the Action Plans
- Use tools to inspire the work of the Action Plan owners and teams
- Communicate the progress of the Action Plans and celebrate
- Take Away “Best Practices” and Templates to implement when you go back to your organization

### In This Session... “Everybody Teaches, Everybody Learns”

*Experienced sector experts and presenters will coach and facilitate guided discussion with each table group.*

**Come learn, plan, and network with the best to help your organization get ready to take the next step!**

Coaches and Presenters:

Dawn Antinori, Juan Armas, Cindy Brislin, Mary Beth Corace, Brenda Grant, Raina Knox, Randy Ledbetter, Cindy McClung

7:30 a.m. – 8:00 a.m.	Registration and Networking - Continental Breakfast
8:00 a.m. – 8:30 a.m.	<b>Welcome, Introductions &amp; Review of Format for the Day</b> <i>Dr. Mary Beth Corace</i> , Pinellas County Schools (retired), Adjunct Professor, University of South Florida <b>The Overall Strategic Planning Process- The Big Picture</b> <i>Ms. Cindy McClung</i> , Director, Continuous Improvement, The School District of Lee County
8:45 a.m. – 9:45 a.m.	<b>Here is Our Organization’s Strategic Planning Process</b> <i>Ms. Jennifer Prinz</i> , COO (promoting to CEO as of June 1, 2020), Donor Alliance 2018 Malcolm Baldrige National Quality Award winner
9:45 a.m. – 10:00 p.m.	<b>Break</b>
10:00 a.m. – 11:00 a.m.	<b>Engaging Your Workforce Through Cascaded Action Plans</b> <i>Ms. Brenda Grant</i> , Performance Excellence Coach, Western Maryland Health System
11:00 a.m. – 11:30 a.m.	<b>Engaging the Workforce in Developing Action Plans</b> <i>Working Session</i> Working Time in Table Teams with Coaches
11:30 a.m. – 12:00 p.m.	<b>Resource Allocation and Workforce Plans</b> <i>Dr. Raina Knox</i> , President/CEO, Stratex Solutions
12:00 p.m. – 12:45 p.m.	<b>Lunch</b>
12:45 p.m. – 1:15 p.m.	<b>Turn the What of the Plan into the How</b> <i>Dr. Raina Knox</i> , President/CEO, Stratex Solutions Working Time in Table Teams with Coaches
1:15 p.m. – 1:45 p.m.	<b>Choosing Measures that Matter</b> <i>Ms. Cindy McClung</i> , Director, Continuous Improvement, The School District of Lee County
1:45 p.m. – 2:15 p.m.	<b>Reviewing Meaningful KPIs for Tracking Action Plans</b> Working Time in Table Teams with Coaches
2:15 p.m. – 2:30 p.m.	<b>Recap of the Action Planning Process</b> <i>Dr. Mary Beth Corace</i>
2:30 p.m. – 2:45 p.m.	<b>Break</b>
2:45 p.m. – 3:30 p.m.	<b>Action Plan Deployment and Leadership Review and Governance</b> <i>Dr. Raina Knox</i> , President/CEO, Stratex Solutions Working Time in Table Teams with Coaches
3:30 p.m. – 3:55 p.m.	<b>Keeping It Real! So What is the Plan? What is the Work? What do you still want to know?</b> <b>Panel Discussion</b> Question and Answer Time with Coaches and Presenters
3:55 p.m. – 4:00 p.m.	<b>Closing Comments</b> <i>Dr. Mary Beth Corace</i>