



Florida Sterling Council | Sterling Value Proposition

What is the value of engagement in Sterling processes?

For Governor's Sterling Award & Sustained Excellence Recipients

- Be recognized for excellent, competitive performance
- Receive external feedback verifying strengths and opportunities for improvement
- Capitalize on marketing and growth opportunities
- Engage and retain customers and employees

For Beginning / Accelerating Organizations: Assessments & Training

- Begin or ramp up the journey with the Explorer, Challenge, or Collaborative or multiple training options including Six Sigma
- Verify what works and what doesn't
- Focus improvement efforts
- Engage leaders and the workforce

For Board Members

- Help steer the course for performance excellence in Florida
- Network and benchmark with Great Companies
- Collaborate on trainings at a lower cost

For Examiners

- Develop professionally and personally
- Experience high performing teams
- Network and benchmark with professionals
- Develop internal expertise for your organization

For Sponsors

- Receive recognition for your support
- Network with quality professionals
- Access a market of over 800 professionals

For Conference Attendees

- Learn best practices and how to apply them
- Receive take-away tools and techniques
- Network and benchmark with great companies

Call to discuss what's best for your organization. 850.922.5316

