



# SOUTHEAST PARTNERSHIP for Business Excellence

*Your destination for organizational success*

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## WHO WE ARE

The Georgia Oglethorpe Award Process, Inc. and Florida Sterling Council, Inc. are non-profit 501(c)(3) organizations focused on improving the performance of Georgia and Florida organizations through qualitative training and assessment processes. These processes are modeled from the evidence-based National Malcolm Baldrige Criteria for Performance Excellence. This framework and prestigious award process was established by the U.S. Congress in 1987 to raise awareness of quality management and recognize U.S. companies that have implemented successful quality management systems.

The Baldrige Performance Excellence program (the model for the Florida Sterling Council and Georgia Oglethorpe processes), has received the first-place award in the government and military category of the Leadership 500 Excellence Awards, an annual recognition of the world's best leadership development.

## WHAT WE DO

With its highly experienced teams, both the Georgia Oglethorpe and Florida Sterling organizations have a combined forty-six years of success, and a proven track record of leading organizations to the highest level of performance excellence. In an effort to fully integrate and expand the success of the Southeast in the continued application of these valuable resources, both organizations have agreed to join together and strengthen their alliance through the creation of the Southeast Partnership for Business Excellence, herein referred to as “the Partnership.” This exciting collaboration will enable both States to:

- Enhance overall capacity to engage organizations in performance excellence initiatives
- Expand both Corporate and Governmental partnerships across the Southeast Region
- Leverage resources resulting in reduced administrative requirements and costs
- Increase opportunities for organizational learning and assessments across State lines
- Promote sharing of best practices throughout the Region
- Capitalize on the diversity of successful practices and processes from both organizations

## **PRODUCTS AND SERVICES**

### **ORGANIZATIONAL TRAINING**

One of the most distinguishing characteristics of the Partnership includes qualitative trainings, consultation, and services related to enhancing organizational performance excellence.

Capitalizing on its wealth of experience in working with hundreds of organizations over the years, the Partnership offers a multitude of trainings and services tailored to meet the needs of leaders and their workforce throughout Georgia and Florida based on the seven categories of the Baldrige Performance Excellence framework:

- Leadership
- Strategic Planning
- Customer Focus
- Measurement, Analysis, and Knowledge Management
- Workforce Focus
- Operations Focus
- Results

Additionally, the Partnership offers several Six Sigma series process management trainings and certifications that can be offered in geographic regions across the two States, or be hosted by an organization for a more tailored learning experience. These trainings include Project Management, DMAIC, Advanced Yellow, Green, and Black Belt certifications.

### **ASSESSMENTS**

One of the Partnership's core competencies is its highly skilled specialization in performing various organizational assessments based on the criteria formulated from the Malcolm Baldrige performance excellence framework. These assessments vary in the depth of analysis and scope depending on the needs of the applicant and include self-assessments, non-competitive assessments (for organizations developing or accelerating their management approaches) and

the prestigious competitive assessments for those organizations desiring to achieve current or sustained role model status through the Georgia Oglethorpe or Florida Sterling Governor's Awards/Sustained Award assessment process.

## **CONFERENCES AND SUMMITS**

### **One Day Performance Summits**

Florida shall continue to host the one-day South Florida Summit and the Tallahassee Performance Summit. Additionally, beginning in 2018, a one-day summit shall be coordinated and hosted in Atlanta, Georgia to recognize organizations in the State of Georgia that have demonstrated role-model performance excellence.

### **Annual Conference**

An annual conference is hosted in Orlando, Florida each year after the assessment cycle has concluded. This is the venue by which organizations that have engaged in the assessments shall be recognized and the role model organizations that have achieved the Georgia Oglethorpe Award and the Florida Governor's Sterling Award shall be celebrated.

## **BENEFITS OF SUPPORTING THE PARTNERSHIP**

The Partnership's key strategic objective is to continue to build both public and private partnerships across the Southeast Region with organizations that are vested in creating and sustaining economic development and performance excellence. These partnerships are beneficial in the following ways:

- Join a vast network of professionals and leaders across Florida and Georgia
- Share and learn best practices across multiple industries and geographies
- Enhance awareness of your business through sponsorships in multiple venues
- Increase your Return on Investment (ROI) through the utilization of proven process management techniques and results-driven leadership systems
- Engage in your own organizational assessment to begin your journey to performance excellence