



# FLORIDA STERLING 26<sup>th</sup> Annual Conference

*The Epicenter of Excellence*

May 29 - June 1, 2018



2018 FLORIDA STRATEGIC PLANNING ACTION LAB

May 29, 2018 7:30 a.m. – 4:30 p.m.

JW Marriott Orlando Grande Lakes

## The Best Laid Plans: Quit Wasting Energy on Planning – GET RESULTS!

### Strategic Planning to *Transform* Your Organization

*The Florida Sterling Strategic Planning Summit\** is *THE* venue for learning how to develop a working quality strategic plan for all types of organizations (any sector or size). Come with your leadership team to this Strategic Planning Summit “*Action Lab.*” **\*This is a facilitated event limited to 30 organizations to maximize learning.**

Understand how to stay ahead of your competition or simply become a better organization by learning how to:

- Develop an effective Strategic Planning Process
- Understand the importance of Data in Driving Strategic Decisions
- Understand your Strategic Challenges, Advantages and Success Factors
- Learn how to identify the right Strategic Opportunities and Strategic Objectives
- Take Away “Best Practices” and Templates to implement when you go back to your organization

**In This Session..... “Everybody Teaches, Everybody Learns!”**

*Each table group will be facilitated and “coached” by experienced sector experts and presenters.*

Come learn, plan and network with the best to help your organization get ready to take the next step!

7:30 a.m. – 8:00 a.m.	Registration and Networking - Continental Breakfast
8:00 a.m. – 8:30 a.m. Dr. Mary Beth Corace	<b>Welcome and Introductions</b> <b>Review Format for the Day</b>
8:30 a.m. – 9:15 a.m. John Vinyard	<b>What is the Foundation for Your Culture?</b> <ul style="list-style-type: none"> <li>- Culture Description</li> <li>- Review/Revise Vision, Mission, Values + <i>What Else Do You Need?</i></li> </ul>
9:15 a.m. – 9:30 a.m.	<b>Break</b>
9:30 a.m. – 10:00 a.m. John Vinyard	<b>Description of Strategic Planning Process</b>
10:00 a.m. - 12:15 a.m. John Vinyard	<b>Organizational Alignment and Key Strategic Issues - Working Session</b> <ul style="list-style-type: none"> <li>- Getting Everybody Onboard</li> <li>- Data and Information</li> <li>- Strategic Challenges</li> <li>- Success Factors</li> <li>- Strategic Advantages</li> </ul>
12:15 p.m. – 1:15 p.m.	<b>Lunch</b>
1:15 p.m. – 2:00 p.m. John Vinyard	<b>Organizational Alignment and Key Strategic Issues - Working Session - continued</b> <ul style="list-style-type: none"> <li>- Recap of the Morning</li> <li>- Strategic Opportunities</li> </ul>
2:00 p.m. – 4:00 p.m. John Vinyard	<b>Next Steps including How to Develop Action Plans to Execute your Strategic Objectives</b>
4:00 p.m. – 4:30 p.m. John Vinyard and Dr. Mary Beth Corace	<b>Review Resource List and Closing Comments</b>