

FLORIDA STERLING

Serving Florida as the epicenter for business quality through assessment, training, and recognition for performance excellence and proven results.

FLORIDA STERLING CONFERENCE | MAY 30 - JUNE 2, 2017 JW MARRIOTT
ORLANDO GRANDE LAKES



Leadership Track - MBA Lite

How Deep Is Your Leadership Bench?

This track consists of six sessions that address competencies required for high performing leaders and their leadership system. Each of these 90 minute sessions will be delivered by a leader who has demonstrated results in these leadership competencies. Moving forward from good to great requires expertise in areas such as ethical behavior, a well defined organizational culture, strategic and customer focus, and making decisions based on the right set of measures and data. Finally, these leadership competencies need to be integrated as part of your overall leadership culture.

You may attend one or all of these workshops. If you complete all six sessions, Sterling will provide you with Sterling Leadership MBA Certification.

Developing Emerging Leaders

Lisa Mayrose, Regional Managing Director
Florida Department of Children and Families, Suncoast Region

- Coming Soon

Take Away: Coming Soon

Personal Branding

Kaliym Islam, Executive Director, Client Learning
DTCC

- Describe and explain a personal brand
- Identify your personal self brand idea
- Packaging your personal brand
- Building Visibility

Take Away: Plan for establishing your own personal brand



Innovation, It's Not The Next Ipad

Marlene Yanovsky, Business Partner

Genitect

Brenda Grant, Chief Strategy Officer

Charleston Area Medical Center

- Understand the leader's role in innovation and how to create an the culture that supports innovation
- Creating the process and management approaches for innovation
- Learn from the lessons of a Baldrige Award Recipient on pitfalls and lessons learned

Take Away: A workbook to assess readiness of your culture to support innovation, create an innovation process and a system to manage innovation

Drive Performance, Not People

Ed Dean, Partner

Daystar Professional Group

- Learn the principles of servant leadership and how to apply them
- Understand how servant leadership can be a cure to workplace dissatisfaction and poor performance
- Know how to create a servant-led high performance organization.

Take Away: List of Servant Leadership Practical Pointers

Enhance Your Toolbox: Leadership Rounding (a silver bullet for employee retention)

Blake Hall, Chief Operating Officer

Community Health of South Florida

2016 Governor Sterling Award Recipient

- Learn the importance of Rounding with employees
- Develop and practice your own employee Rounding tool
- Learn how to effectively implement an employee Rounding program

Take Away: Sample Employee Rounding Tool

Why Does Strategic Planning Often Fail and How to Succeed Effectively At It

Jerry Goolsby, Principal

Goolsby and Associates

2017 Sterling Judge

- Identifying gaps in the strategic planning process
- Using the criteria as a guide for effective strategy making and planning deployment
- Creating a checklist for effective planning deployment

Take Away: A Checklist of Strategy and Planning Success Factors