



STERLING

THE *Competitive* ADVANTAGE

JUNE 1-4, 2010 • JW MARRIOTT ORLANDO GRANDE LAKES

The 5th Annual Sterling Conference Storyboard Competition

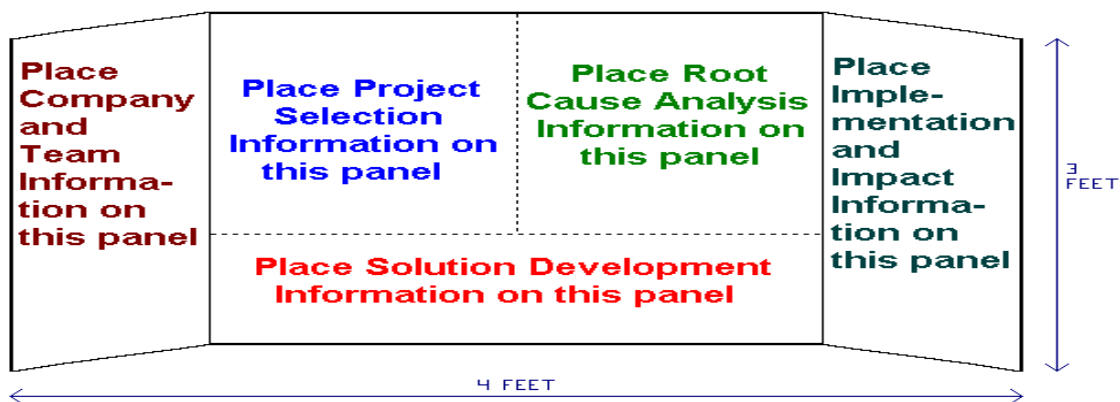
The Storyboard Competition, in its fifth year, will be part of the 18th Annual Sterling Conference Products and Service Exposition, June 2 & 3, 2010 in the Exhibition Hall.

This is a great opportunity for you and your organization to be recognized and showcased! It is an easy way to promote and brag about your most successful best practice.

Registration is on a first come, first serve basis and will be limited to the first 15 registrations. Even if your organization is not 100% sure about the final topic for your Storyboard, please go ahead and submit a registration form. Below is a list of other important specifications about this Sterling event.

- Limited to one storyboard per organization
- Storyboard Registration Fee of \$ 250 (processing fee, storyboard space, expo set-up fee, & recognition)
- Register and pay as a conference attendee at the current conference rate (by January 31st, rate is \$ 695)
- Agree to be at your storyboard on June 2, 2010 at 11:15 am for questions from the judges about your storyboard and also be at your storyboard at 12:15 pm for the grand opening of the Exposition Hall
- Agree to be prepared to give a one minute description of your Storyboard during the Team Showcase (the top storyboard will be given this opportunity)
- Prepare a one page document about your storyboard to be handed to conference attendees

Recommended Layout for Team Storyboard



For more information on the Storyboard Competition, please contact:

Perry Dollinger at (850) 922-5316 or pdollinger@floridasterling.com

Registration Link:

http://www.floridasterling.com/annualconference_storyboard_competition.html

Registration Deadline: May 9, 2010 (If space is available)