



celebrating today FLORIDA STERLING CONFERENCE

May 29 - June 1, 2012 @ JW Marriott Orlando Grande Lakes
www.floridasterling.com 850.922.5316

building tomorrow

The 7th Annual Sterling Conference Storyboard Competition

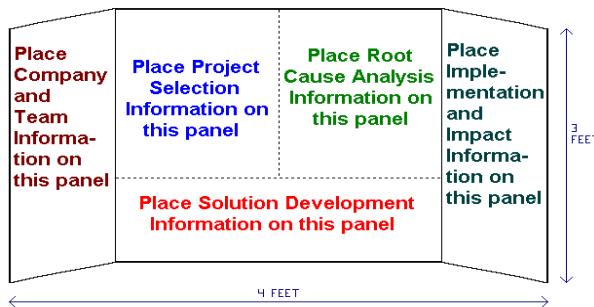
The Storyboard Competition, in its sixth year, will be part of the 20th Annual Sterling Conference Products and Service Exposition, May 30 & 31, 2012 in the Exhibition Hall.

This is a great opportunity for you and your organization to be recognized and showcased! It is an easy way to promote and brag about your most successful best practice.

Registration is on a first come, first serve basis and will be limited to the first 15 registrations. Even if your organization is not 100% sure about the final topic for your Storyboard, please go ahead and submit a registration form. Due to an increased interest and participation in the storyboard competition, we are making it more readily available and a higher value by reducing the cost to participate to only \$99.00. Below is a list of other important specifications about this Sterling event.

- Submit payment for the Storyboard Registration Fee of **\$99** (feedback, processing fee, storyboard space, expo set-up fee, & recognition)
- Register and pay as a conference attendee(s) at the current conference rate (by January 31st, rate is \$ 695.00 per person)
- Agree to be at your storyboard on Wednesday, May 30, 2012 at 12:15 pm for the grand opening of the Exposition Hall and also be at your storyboard on May 30, at 6:00 pm for questions from the judges about your storyboard
- Agree to be prepared to give a one minute description of your Storyboard during the Team Showcase on Thursday, May 31, 2012 at 3:45 pm (the top storyboard will be given this opportunity)
- Prepare a one page document about your storyboard to be handed to conference attendees

Recommended Layout for Team Storyboard



2011 Sterling Storyboard Champion



"Validating Leading Indicators for Learning Outcomes"
Florida Virtual School

For more information on the Storyboard Competition, please contact:
Perry Dollinger at (850) 922-5316 or pdollinger@floridasterling.com

Registration Link:

http://www.floridasterling.com/annualconference_storyboard_competition.html

Registration Deadline: May 9, 2012 (If space is available)