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**FLORIDA VIRTUAL SCHOOL (FLVS) NAMED CHAMPION AT 6<sup>th</sup> ANNUAL STERLING CONFERENCE STORYBOARD COMPETITION**

**Orlando, FL (June 14, 2011)** — Florida Virtual School (FLVS) took home the coveted “1st Place” title at the annual Sterling Conference Storyboard Competition held June 2<sup>nd</sup> in Orlando. The FLVS Team’s storyboard, which depicted a process to validate leading indicators for student learning, was recognized as the finest work in the storyboard competition.

The Sterling Storyboard Competition took place at the 19<sup>th</sup> Annual Sterling Conference, which offers a unique opportunity for organizations to be recognized and showcase their best practices. The criterion for the storyboard competition follows four primary areas: Project Selection, Root Cause Analysis, Solution Development, and Implementation & Impact.

Florida Virtual School, like its partner public school districts in the state, faces the challenge of knowing which instructional practices have the greatest impact on its student success measures. In their storyboard presentation, FLVS showcased their process for “Validating Leading Indicators (predictors) for Learning Outcomes” through which FLVS can now use to validate instructional practices that serve as predictors for student success.

“We are so thrilled to be chosen as the winner of this year’s Sterling Storyboard Competition with our Validation Process,” said Julie Young, President and CEO of FLVS. “We are applying this process to even more of our instructional practices and 100 plus courses, and we will share it with other school districts and educational entities to help meet our vision of transforming education worldwide.”

FLVS Team members and contributors included Matt Vangalis, Crystal Howard, Kim Poling, Brenda Finora, Matt Olson, Amy Braswell, Brian Marchman, Felicia Ryerson and Kathryn Haber.

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