



**Baptist Health
South Florida**

BAPTIST HOSPITAL OF MIAMI • SOUTH MIAMI HOSPITAL • DOCTORS HOSPITAL
BAPTIST CHILDREN'S HOSPITAL • HOMESTEAD HOSPITAL • MARINERS HOSPITAL
BAPTIST OUTPATIENT SERVICES • BAPTIST CARDIAC & VASCULAR INSTITUTE

Florida Sterling Council

Benchmark with Great Companies

Background Info

Include information about you as a board member, background information on your company, and your areas of expertise:

Baptist Health South Florida is the largest not-for-profit health care organization in the region. Affiliates of the Baptist Health include Baptist Hospital of Miami, Baptist Children's Hospital, South Miami Hospital, Homestead Hospital, Mariners Hospital, Doctors Hospital, Baptist Outpatient Services, and Baptist Cardiac & Vascular Institute. Baptist Health also offers a variety of health care services, such as outpatient diagnostic and treatment facilities and home health care.

The mission of Baptist Health is to improve the health and well-being of individuals, and to promote the sanctity and preservation of life, in the communities we serve. We are committed to maintaining the highest standards of clinical and service excellence, rooted in utmost integrity and moral practice.

Baptist Health believes deeply in the dignity of every individual, and strives to continuously improve all that we do.

Our motto: ***People Caring for People***

"Achieving greatness and performance excellence is a perpetual journey -- it's not about reaching a goal and resting on our laurels, but rather it's about the ongoing steps each of us takes every day to keep raising the bar of how we define and measure quality. It's a reflection of the commitment Baptist Health has to making that journey in every area of our organization, paying attention to each action we take, from how we clean a patient's room, or prepare a patient's meal, to how we take care of patient's medical needs."

Brian E. Keeley, President and CEO, Baptist Health South Florida

Key Competencies

What are some of the key competencies that you and your company are adding to the Sterling Board of Directors:

- "100 Most Wired Hospitals and Health Systems" – Hospital & Health Networks. (2007, 2006, 2005, 2003, 2002, 2001, 1999)
- "The Top 25 Health System Quality Award" for outstanding quality measures, Total Benchmark Solution. (2006)
- Studer Group's "Firestarter" – Award received by Homestead Hospital, the group's highest honor for outstanding patient care. (2005)
- Hospital Performance Achievement Award – received by Baptist and Homestead Hospitals from the Florida Medical Quality Assurance, Inc., for improvement on national quality measures. (2005)

Benchmarking

Sharing a process or processes that are note worthy of Benchmarking or are acknowledged as a best practice:

- Voluntarily participating in the National Quality Project, supported by American Hospital Association, Joint Commission and the Center for Medicare and Medicaid Services (CMS)
- From 2004 – 2007, we were part of the 100,000 and 5 million hospital endeavors across the United States that saved 122,300 lives by June 16, 2006. Baptist Health saved 139 in our system alone. The initiative was launched by the Institute for Healthcare Improvement.
- The federal government gathers data from patient records to see which hospitals achieve the best results in various measures of quality. On average, Baptist Health scores more than three times as high as other hospitals in Miami-Dade and Monroe Counties.



Contact Information

Include your company's address, website information, phone, and e-mail, etc:

Baptist Health South Florida
6855 Red Road, Suite 600
Coral Gables, Florida 33143
Tel # 786-662-7111
www.baptisthealth.net